



# ORDER

Flight Dates **06/11/12-06/24/12**

Contract / Revision **299555 /**

Original Date / Revision  
06/04/12 06/19/12

Advertiser **Club for Growth Action**

Agency **Target Enterprises**

Buying Contact

**16501 Ventura Boulevard - Suite #5  
Encino, CA 91436**

Product  
**CFGA-Arizona**

Agency Com 15%

Billing Contact

**16501 Ventura Boulevard - Suite #5  
Encino, CA 91436**

Sales Office KNXVL

Sales Region LOC

Agency Ref

Order Sep 00:20:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A55+

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive  
KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Share 15% Market Value 123333

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	%	0
KPNX	%	0
KPPX	%	0
KSAZ	%	0
KTVK	%	0
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	85%	104833

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
June 2012	10	\$15,725.00	\$18,500.00	50.00
<b>Totals</b>	<b>10</b>	<b>\$15,725.00</b>	<b>\$18,500.00</b>	<b>50.00</b>

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
05/28/12	06/22/12	10	\$15,725.00	\$18,500.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KNXV	06/11/12	06/24/12	M-F 430pm-5pm Jeopardy	CM	430pm-5pm	MTWTF--	:15/:15	1	\$1,200.00	P-1	5.10	BK	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/12	06/17/12	- TWTF--		4				\$1,200.00		5.10			
		Week: 06/18/12	06/24/12	MTWTF--		1				\$1,200.00		5.10			
N 2	KNXV	06/11/12	06/24/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm (5:27 PM-5:30 PM)	MTWTF--	:15/:15	1	\$2,500.00	P-1	4.90	BK	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/12	06/17/12	- TWTF--		4				\$2,500.00		4.90			



KNXV

Print Date: 08/07/12

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**KNXV-TV  
PHOENIX**Contract / Revision    **299555**    Flight Dates **06/11/12-06/24/12**Hiatus DatesOriginal Date / Revision    06/04/12/    06/19/12Order Sep    00:20:00Advertiser    **Club for Growth Action**    Product **CFG-Arizona**Estimate #

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KNXV	06/11/12	06/24/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm (5:27 PM-5:30 PM)	MTWTF--	:15/:15	1	\$2,500.00	P-1	4.90	BK	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/11/12	06/17/12	-TWTF--	4		\$2,500.00		4.90						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KNXV	06/11/12-06/17/12		M-F 5pm-530pm	5pm-530pm		(5:27 PM-5:30 P-TWThF----	:15/:15		<del>(\$2,500.00)</del>		4.90	BK		
See MG 2.6															
[Technical Error / Off Air]															
6	KNXV	06/20/12-06/22/12		M-F 6pm-630pm	6pm-630pm		--WThF----	:15/:15		\$2,500.00		4.90	BK		
Ⓜ MG for 2.1 06/15															
Week:		06/18/12	06/24/12	MTWTF--	1		\$2,500.00		4.90						
														<b>Totals</b>	<b>10 \$18,500.00</b>

\*Tax 1 Note: Tax 0.5%.

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